Philips Genie
Stick energy saving bulb

- 11 W (50 W)
- B22 cap
- Warm white

8710163224077

# Small, powerful, beautiful light

## Compact high-quality bright light

This Philips energy-saving stick will pay for itself in the first year and continue to reduce bills long after that. It is small enough to fit most luminaires, providing warm bright light to any spot in your home.

### Superb performance in compact design

- Bright light in compact design
- Provides light instantly from the moment you switch it on

### Saves energy and money

- Saves up to 80% energy
- Long lifetime - lasting up to 10 years

PHILIPS

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# Specifications

### Power consumption
- Energy efficiency label: A
- Wattage: 11 W
- Wattage equivalent: 50 W
- Power consumption per 1000h: 11 kW·h

### Light characteristics
- Light effect/finish: Warm White
- Light output: 600 lumen
- Starting time: 0.3 s
- Beam angle: not applicable degree
- Rated centre beam intensity: not applicable cd
- Colour: Warm White
- Colour temperature: 2700 K
- Warm-up time to 60% light: 5-40 s
- Colour rendering index (CRI): 81

### Durability
- Average life (at 2.7 hrs/day): 10 year(s)
- Lifetime of lamp: 10,000 hour(s)
- Number of switch cycles: 10,000
- Lumen maintenance factor: 0.65

### Other characteristics
- Mercury content: <= 2.0 mg
- Power factor: 0.6
- Lamp current: 80 mA

### Rated values
- Rated power: 11 W
- Rated luminous flux: 600 lm
- Rated lifetime: 10,000 hour(s)
- Rated beam angle: not applicable degree

### Bulb dimensions
- Height: 113 mm
- Width: 44 mm

### Bulb characteristics
- Shape: Stick
- Cap/fitting: B22
- Voltage: 220-240 V
- Dimmable: No

# Highlights

### Bright light in compact design
This Philips energy-saving bulb is small enough to fit neatly wherever you need extra bright light at home. Ideal for narrow luminaires.

### Instant start

No need to wait: this Philips energy-saving bulb provides immediate light when switched on.

### Saves up to 80% energy
This bulb uses up to 80% less energy than traditional light sources, helping you to save money on your electricity bills and do your bit for the environment.

### Long lifetime - up to 10 years

Philips energy-saving bulbs are designed to last. With a lifetime of up to 10 years, you can avoid the hassle and cost of frequently replacing bulbs, while saving energy year in, year out.

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* Breaking a lamp is extremely unlikely to have any impact on your health. If a lamp breaks, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a closed plastic bag and take it to your local waste facilities for recycling. Do not use a vacuum cleaner.
* * Compact fluorescent lamps have to be treated as special waste, they must be taken to your local waste facilities for recycling. The European Lighting Industry has set up an infrastructure, capable of recycling mercury, other metals, glass etc.